

**[Des Plaines Chamber
of Commerce]**

Commemorative Calendar

Description

Des Plaines Chamber of Commerce is celebrating their 75th Anniversary in 2009. To start the year off, the chamber wanted something special to share with its' members and so they approached Twirl to design a calendar commemorating events from the past 75 years.

Creative Approach

We wanted the calendar to be functional and educational but most of all, visually appealing. Members and non-members alike would be able to enjoy and learn about the Chamber's history while being intrigued by the memorabilia.

The calendar was designed as a montage of images to evoke time, past and present. We collaborated with the Chamber staff gathering old photographs, newspaper clippings and factual tidbits to include in the calendar. We photographed memorabilia when necessary and for consistency, incorporated the spoke element from their logo.

